

IOWA CHILD ADVOCACY BOARD
STATE BOARD MEETING
Conference Room 2
Iowa Utilities Board Building
Des Moines, Iowa
Friday, June 21, 2019
9:00 a.m. – 4:00 p.m.

State Board Members Present:

Courtney Clarke
Marc Elcock
Sarah Madojemu
Beth Myers
Judge William Owens
Wayne Schellhammer
Michael Steele
Angela Stokes

Staff Present:

Jim Hennessey
Amy Carpenter
Jennifer Gericke
Amy Hennies
Shirley Hoefler
Sherri Ripperger

Guests Present:

Elizabeth Weinstein

Call Meeting to Order; Roll Call of Board Members

Myers called the meeting to order at 9:00 a.m. with a quorum present.

Approval of Minutes for Previous Meetings

Judge Owens moves and Clarke seconds approval of the March 8, 2019 Iowa Child Advocacy Board meeting minutes.

FCRB Program Update, Shirley Hoefer

Handout 1. Number of youth reviewed for FY19 is comparable to numbers for FY18. Hoefer reviews the report and asks the board to approve the policy additions and revisions. The updated Policy and Procedure manual will go out to staff July 1, 2019, once approved.

Clarke moves and Steele seconds a motion to approve the policy additions and revisions for the FCRB Program Staff Policy and Procedure Manual. Motion passed unanimously.

CASA Program Update, Amy Carpenter

Handout 2. By the end of this calendar year our dashboard numbers should be higher than they have been for FY19. Stokes asks if we notice an increase in volunteer interest after a Light of Hope event. Carpenter explains that names that we are given after a LOH event are then given to the local coordinator. It does create a small increase in volunteer interest. She goes on to review program news and planning. Clarke asks about the development plans. Carpenter states that there are five coordinators who will not have a plan at all due to meeting all five program goals. 10 coordinators will get a development plan, because they are not meeting all five program goals. The CASA Policy and Procedure manual has been updated and needs board approval.

Clarke moves and Schellhammer seconds a motion to approve the policy additions and revisions for the CASA Program Staff Policy and Procedure Manual. Motion passed unanimously.

Marketing Campaign, Jim Hennessey

There is a national branding campaign that National CASA is rolling out. They are working on pushing this out to all tv and radio stations across Iowa. They will also use social media. The catch line is, "Change a Child's Story". We have applied for a grant from National CASA to put print ads in all the major daily papers in Iowa for a seven week period during September and October. The cost will be approximately \$24,000 for the print ads. The grant request also includes \$4,000 for social media ads and boosts. We will also plan to use general funds to put the ads in some of the rural papers.

FY20 Spending Plan, Jim Hennessey

Handout 3. What goes into the state budget system is not what our budget ends up looking like. We plan on asking Friends for an additional \$80,000 for FY20. At this time we do not know what our carryover funds will be at the end of FY19. We didn't fill our coordinator, CASA assistant and facilitator positions as quickly as we had planned. We will probably have a larger amount of carryover this year due to these factors. We have a need to update our FCRB automated system and may use some of the carryover funds for this. There are a few things that still need to be done with our CAMS system as well.

FY19 Budget Report, Jim Hennessey

Handout 4. The format of the report changed, now showing projections for the upcoming months. We should have a larger carryover although we are not yet sure what amount that will be. Hennessey pointed out some of our grant revenue that he would like to holdover for FY20 totalling approximately \$21,000. Judge Owens asked if we feel Family's First will impact our IV-E projection. Hennessey says we haven't forecasted any impact at this point. In the future we may see an impact due to fewer children being in care.

Strategic Plan, Elizabeth Weinstein

Weinstein will provide a report for this portion of the meeting.

Future Meeting Dates

Future Meetings: September 13, December 13, 2019, 12 – 3:00 p.m. at the Lucas Building Rooms 319 & 320.

ICAB Minutes Prepared By:



Sherri Ripperger

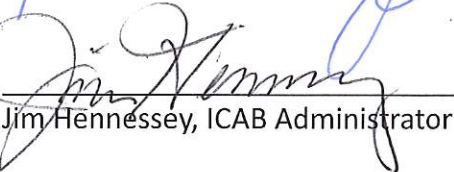
ICAB Minutes Approved On: 09/13/19

CAB Minutes Approved by Child Advocacy Board Vote

Approved By:



Beth Myers, ICAB State Board Chair



Jim Hennessey, ICAB Administrator

Handout 1: FCRB Report

Handout 2: CASA Report

Handout 3: FY20 Spending Plan

Handout 4: FY19 Budget Report